

Small group business seminars

FREE REGISTRATION!

With the new state of normal in the business sector, business owners and entrepreneurs may be finding themselves looking for a fresh perspective.

That help is on the way. Through a combined effort between the Kansas Small Business Development Center, Miami County's Chambers of Commerce and the Miami County Economic Development, a series of free 90-minute courses offered this spring.

Business Consultant Bob Kolich will lead the sessions. The small group environment will encourage addressing specialized questions focused on the needs of the persons present.

Conducting Market Research: Do you know who your competitors are and how you are viewed in the marketplace? This session will highlight tools that will help you secure more clients.

Understanding Financial Statements: Tracking expenses and revenue is just the first step. Bob will help you unlock the key to how those monthly statements can help you manage your operations.

Social Media for Businesses: If you are all Twittered out, this session will help you sift through social media options to help you identify which ones can be of most benefit to you.

Registration is not required but is suggested. Persons with questions may call Miami County Economic Development at 913-294-4045 or their local Chamber of Commerce.

Upcoming schedule of classes:

February 10 in Paola, Conducting Market Research
March 9 in Osawatomie, Understanding Financial Statements
April 13 in Louisburg, Social Media for Businesses

All sessions begin at 10 a.m.

Louisburg class site, Louisburg Plaza Office Building, 5 S. Peoria,
first floor conference room

Osawatomie class site, Osawatomie, First Option Bank, 601 Main
Paola class site, First Option Bank, 702 Baptiste Drive, basement
conference room